



**malaria**  
**NO MORE**  
united kingdom

# WE EXIST TO MAKE **MALARIA NO MORE**

Join our team and help us make history

A young boy with short dark hair stands with his hands on his hips, looking directly at the camera. He is wearing a white t-shirt with a black graphic of a globe and the words 'MALARIA NO MORE' and 'UK'. Behind him is a large, stylized black mosquito on a red wall with white abstract shapes. The title 'ABOUT MALARIA NO MORE UK' is in the top right corner.

# ABOUT MALARIA NO MORE UK

Malaria has been described as the oldest killer disease in history. Even now, despite recent progress, it claims the life of a child every minute.

Malaria No More UK is part of a global movement that is determined to make this the generation that ends malaria for good. We advocate and campaign to unlock the vital funds and commitments needed to achieve our vision.

To reach zero malaria, we need to mobilise governments, influencers, businesses and the public, inspiring them to commit funds, energy and resources to ending deaths from malaria and wiping out the disease for good.

Since 2000, the world has made enormous progress. The global malaria fight is becoming the biggest public health success story in history, and we are determined to maintain momentum.





# DRAW THE LINE AGAINST MALARIA

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our content



# Head of Communications

**Location:** London – Hybrid working with 1-2 days per week from London Office

**Contract type:** Permanent

**Hours:** Full time

**Salary:** £66000 - £75,000 per annum dependent on experience

**Reports to:** Director of Global Communications

The Head of Communications is a critical role in the MNMUK Communications team and will lead on media relations, corporate communications and ensuring we deliver a strategic communications approach across our campaigns and projects. The role has a particular focus on our global campaigning but will support other areas of MNMUK's work, ensuring that the right expertise from the multi-disciplinary communications team, are utilised to achieve maximum impact on our mission to achieve zero malaria.

The post holder will be a strategic communications specialist and passionate about reaching the right audiences with the right messages. As a critical member of our team, the Head of Communications will be responsible for driving innovation and the team's creative thinking, developing and executing communications initiatives that inform, engage and inspire our stakeholders while driving forward our mission to eradicate malaria.

## Person specification: Essential

- Extensive experience in communications across disciplines and hands on expertise within a global facing team, preferably with strong experience in Global Health or International Development.
- History of success working on campaigns that bring together advocacy, policy, communications and partnerships.
- Significant experience leading and delivering media strategies as part of an integrated campaign.
- Excellent knowledge of the UK media environment and experience delivering strategic media plans to support political advocacy.
- Experience using creative content and influential voices as part of an integrated campaign,
- Experience planning and delivering crisis and reputation management strategies.
- Experience delivering corporate communications plans including materials and content to support fundraising.
- Previous experience of managing a team of multi-level staff with diverse skills.
- Strong writing skills, especially writing materials to support corporate communications.
- Experience of cultivating and managing communications partnerships and champions.
- Skilled written and verbal communicator.
- A deep commitment to our cause.

## Person specification: Desirable

- Demonstrable personal skills in creative, cut-through thinking and new ideas.
- Experience working with high-profile and celebrity supporters
- Experience working with creative agencies., from brief to delivery of campaigns.
- Understanding of, and experience in, management during periods of change and wider organisational strategic thinking.
- Knowledge of the global health sector and experience of navigating the variety of stakeholders within it.
- Project management experience in communications (PR/media, digital, creative and content.

## Key qualities

- A “can do” attitude and team player with ability to think quickly, proactively AND strategically.
- Prepared to approach this role creatively and non-traditionally as appropriate.
- Leadership style that can help steer, motivate and deliver a strong, dynamic and effective communications team.
- Practical and hands on, as well as strategic thinker with a desire for delivering communications that are driven by doing things differently.
- A willingness and ability to travel overseas occasionally as required.
- We are seeking individuals who are committed to fostering a workplace culture that embraces fairness, kindness and respect towards their colleagues.
- High awareness of Diversity, Equity and Inclusion issues and practice.

## Key responsibilities

### Communications:

- Lead and develop a strategic approach to our communications work, driving strong internal working relationships across the partnerships, advocacy and communications teams to ensure we build integrated cross organisational campaigns, opportunities and work streams.
- Lead and manage MNMUK's media strategy in the UK and internationally, including relationships with media outlets and journalists and driving tactical coverage.
- Management of PR agencies in the UK and internationally.
- Working with our Creative lead, Head of Ambassador Relations and Senior Digital Manager to ensure that we integrate influential voices, disruptive and innovative content and a digital first approach to our communications activities.
- Lead on MNMUK's corporate communications, working with the Partnerships team on content for fundraising and working closely with the digital & content team on MNMUK owned channels
- Lead on MNMUK's crisis and reputation management planning and response
- Ensure creative content is integrated into campaigns, projects and events, working alongside our creative and Ambassador Relations team.
- Work closely with the Creative Content and Brand Manager on brand development and management projects, including our corporate brand and the malaria community global brand, Zero Malaria.
- Act as guardian of corporate and campaign narratives and messaging, ensuring they are reflected across all our activity and communications and supports the partnerships and advocacy teams.

## Key responsibilities continued

### Strategy and leadership:

- Lead the coordination of communications team resource across MNMUK's workstreams and projects. Working closely with MNMUK project managers, ensure that the communications resource is planned and directed to help achieve organisational objectives.
- Lead on maintaining and building new relationships with malaria and global health partners, ensuring we consult and collaborate on campaigns and projects.
- Co-lead MNMUK's global activity alongside the Head of Global Advocacy.
- Develop and lead on communications and media partnerships including seeking extensive pro bono support.
- Lead on communications reporting and management information to allow monitoring of progress against plan and reporting metrics for stakeholders.
- Share best practice with the teams to build knowledge and accelerate cross-learning.
- Drive innovation and creative thinking in the team.

### Management:

- Line management of Malaria No More UK's Media Manager and Strategic Communications & Engagement Manager
- Management of PR, communications and other external agencies as appropriate.
- Management of consultants and freelancers
- Develop and manage relevant communications budgets and actively engage in organisational planning, implementation and evaluation.

### Other Responsibilities:

- Undertake any other reasonable additional duties as required by MNMUK.



## Diversity and inclusion

MNMUK recognises the value of a team in which people from diverse backgrounds are able to introduce fresh ideas and contribute to delivering our mission to make Malaria No More. Candidates from marginalised or underrepresented backgrounds are encouraged to apply and we welcome applications from candidates regardless of their race, gender, disability, religion/belief, sexual orientation and age.

## Staff benefits include:

10% employer pension contributions • 28 days' annual leave plus public holiday days in the postholders country of residence • Private medical insurance may be available depending on the postholders country of residence • Interest-free staff season ticket loan • Cycle to Work Scheme • Continuing personal development opportunities • Professional training & qualifications subsidy • Generous family leave allowances – Fully flexible working opportunities including Hybrid working – Gym membership subsidy

*This job description is a statement of requirements at the time of writing and is not contractual or exhaustive.*

*It should not be seen as precluding future changes after appointment to this role. It may be amended over time in consultation with a manager or director.*



## Application and interview process

To apply, please send your CV and a covering statement detailing how you fit the role and why you want to work for us to: [recruitment@malarianomore.org.uk](mailto:recruitment@malarianomore.org.uk)

Please also indicate your current salary expectations in your covering statement. We value transparency and aim to offer competitive remuneration packages based on experience, relevant qualifications and market standards.

**Closing date:** 3<sup>rd</sup> December 2023

Please note that this vacancy may close early if we receive a sufficient number of applications. Therefore, we encourage interested candidates to apply promptly.

There will be a two stage interview process conducted via Microsoft Teams.

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